

# Cameras, Knowledge, Action:

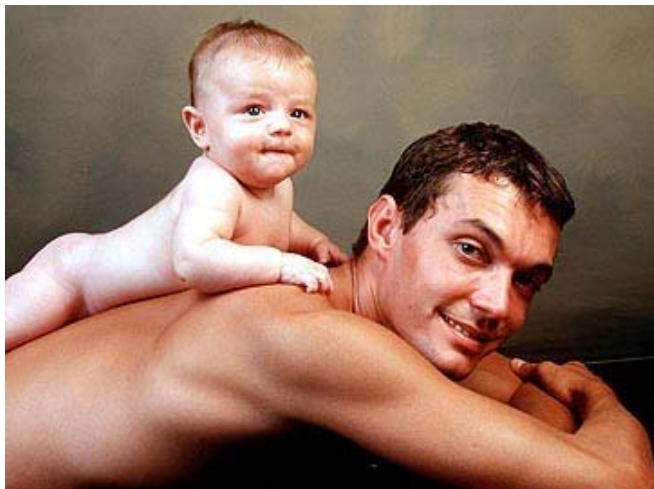
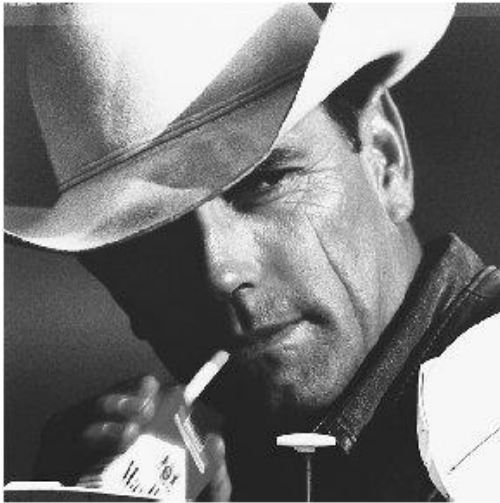
The potential for participant produced photographs to inform smoking cessation interventions amongst new fathers

Bottorff J, Oliffe J, Greaves L,  
Bhagat R, Dauphinee A, Hill T, Hussein R, &  
Poole N.



# Men, fatherhood & smoking

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- masculinities and tobacco
- fatherhood
- men's health practices



# Participant produced photographs: “smoking through the eyes of fathers”

- new fathers who cohabitated with female partner, smoked during partner’s pregnancy and post-partum
- 308 photographs, series of semi-structured individual interviews

Cameras

# Smoking on the job



## Bifurcated domestic sphere

# Solitary confinement



# Knowledge

# Paltry



- does not =
- *adjective* 1. meagre, petty, trivial, trifling, beggarly, derisory, measly, piddling (*informal*) inconsiderable << OPPOSITE considerable
- *adjective* 2. insignificant, trivial, worthless, unimportant, small, low, base, minor, slight, petty, trifling, Mickey Mouse (*slang*) piddling (*informal*)

# Knowledge to action: developing tailored interventions

- understanding audience
- engaging potential end users
- building relationships
- mutual learning

Action

# Knowledge broker-facilitated group consultation sessions:

innovative practices



Action





## Finding a Place to Smoke





# What might work for fathers:

➤ \$

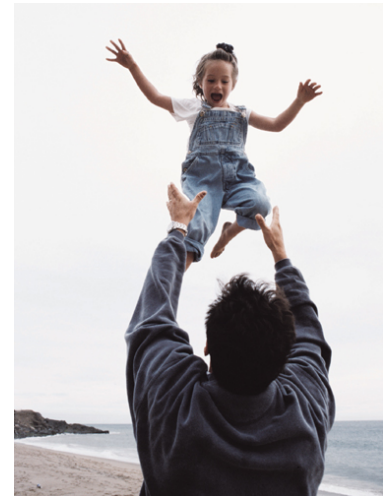


➤ support groups



➤ for someone else

➤ competition



# Next Steps...

- partner, health professionals and service provider perspectives
- re-focusing the fathers groups on interventions
- distribution



*Thank you*

